



Discover greatness.

JUNE 18-20, 2026

THE BATTLE OF ATLANTA

ABOUT THE BATTLE

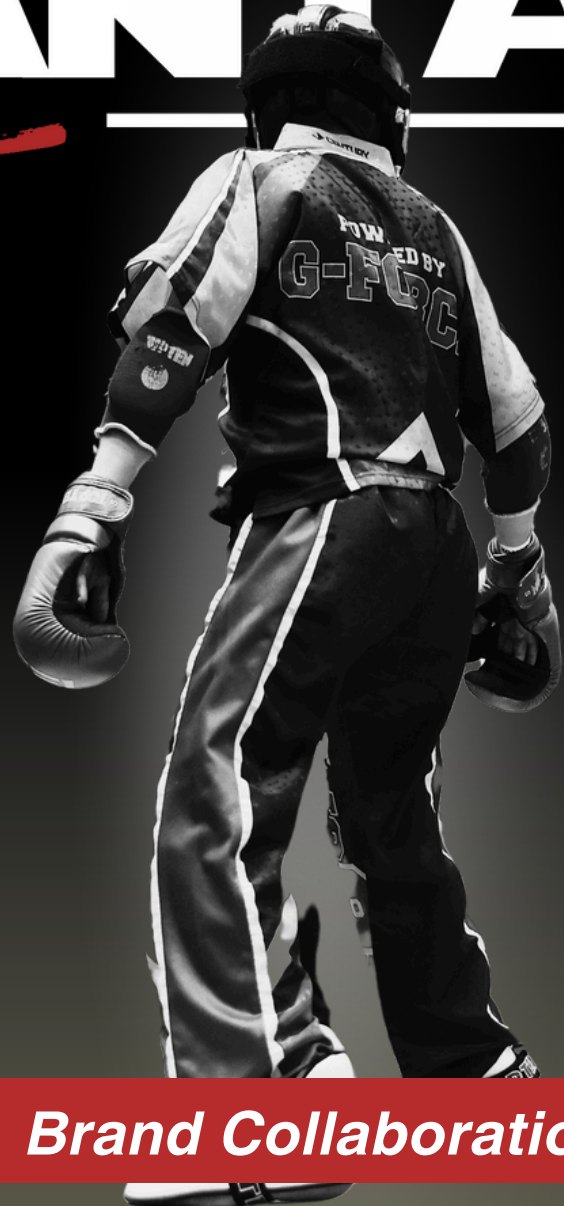
In June 2026, Truth Entertainment hosts the 58th annual Battle of Atlanta World Karate Championships with attendees from all 50 US states and over 15 countries. From ages 5 - 75+, competitors test their skill and ability against the best athletes from around the world.

Established in 1970, the Battle of Atlanta is an amateur, open, international, sport martial arts competition held annually at the Renaissance Atlanta Waverly Hotel & Convention Center in Atlanta, GA.

For the past 13 years, the Truth Entertainment team has worked passionately to rebuild the Battle of Atlanta brand by fostering family-oriented environments rooted in memorable customer experiences. The Battle of Atlanta is world renowned by its guests as the premiere sport martial arts experience in the world.

In 2026, Battle of Atlanta will once again, be "the sport karate event of the year!" -*Point Fighter Live*

Battle of Atlanta continues its collaboration with its affiliate media partners to live stream and broadcast its stories including its two main event productions - Friday Night Fights & Battle Zone Championships.



Brand Collaborations

Expected Event Reach: 1,368,478
Expected Story Reach: 23,744
Expected Video Impressions: 1,313,084
Expected Video Views: 2,147,343



PARTNERSHIP & MARKETING OPPORTUNITIES

www.thebattleofatlanta.com

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ON-SITE MARKETING OPPORTUNITIES

EVENT PROGRAM AD \$100 | \$200 | \$350
Unlimited spots available

BROADCAST ADS - 30 secs \$500
10 spots available

VENDOR BOOTH \$600 | \$750 | \$1000
10 spots available

RING SPONSOR \$1000
26 spots available

PRIZE MONEY SPONSOR \$1200
26 spots available

EVENT PARTNERSHIP OPPORTUNITIES

SILVER PARTNER \$1500
Unlimited spots available

GOLD PARTNER \$2500
Unlimited spots available

PLATINUM PARTNER \$3000
4 spots available

BROADCAST PARTNER - PRE-SHOW \$5000
2 spots available

BROADCAST PARTNER - LIVESTREAM \$10,000
2 spots available

EVENT TITLE PARTNER \$25,000
1 spot available

SPONSOR BENEFITS INCLUDE

Brand naming rights for the live event
Commercials run on live/broadcast stream
On-site branding
Affiliate marketing & outreach*
Dedicated BOA social media posts
Clickable brand logo on BATTLE website
On-stage award presentation
Event passes/ tickets
Event program advertisement
Brand Logo on event t-shirts

Title	Broadcast	Platinum	Gold	Silver
X				
X	X			
X	X	X		
X	X	X	X	
X	X	X	X	X
X	X	X	X	X
X	X	X	X	X
X	X	X	X	X
X	X	X	X	X

**PITCH DECK AVAILABLE
UPON REQUEST**

*AFFILIATE MEDIA PARTNERS

Point Fighter Live - 1.9 million+ viewers

Black Belt Magazine - 671k+ viewers



@BattleOfAtlanta - 12k followers | 60.4k impressions per live broadcast



@battleofatl - 3.0k followers



@BattleofAtlanta - 650 followers



@battleofatlanta1834 - 4.0k views

BATTLE OF ATLANTA
TRUTH ENTERTAINMENT LLC

